# Sponsorship Packages

Sponsorship Categories & Benefits					
Category	Principal	Platinum	Gold	Silver	Bronze
	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
Sponsorship Amount (INR) for	35 Lakh*	25 Lakh*	20 Lakh*	10 Lakh*	5 Lakh*
Indian Companies Only					
Sponsorship Amount (Euro)	45000 €*	30000 €*	25000 €*	12500 €*	6500 €*
	Exclusive	4 slots	open	open	open
	Slot				
Benefits					
Branding					
Acknowledgement on the Main					
page on conference website	V	V	V	V	V
Company logo with hyperlink on	v	V			
conference website	v	v			
Advertisement in Programme	Full page	Full page	Full page	Half Page	х
brochure	(inside	(inside	(inside		
	front cover)	back	page)		
		cover)			
Inclusion of company brochure in	v	V	V	v	v
the Event kit	_	_	•	, v	•
Logo Visibility					
Inclusion of company logo in					
email blasts and conference	V	V	V	x	х
flyers					
Company logo placed inside the Programme brochure	v	V	V	v	V
Company logo placed on	v	v	V	v	v
standees at the venue	·	· ·	•	v	•
Announcement on the welcome	v	,1	V		
slides in every lecture room	v	V	v		
Networking Opportunities					
Complimentary delegate passes	15	12	10	5	5
Conference dinner passes	5	5	4	2	2
k Indian CCT avaluation	1	I	1	1	

\* Indian GST exclusive

# Additional Sponsoring Opportunities

Conference Kit Sponsor – INR 15 lakhs / EURO 18700 € (Indian GST exclusive) - - Exclusive category

- > Acknowledgement on the 'Thank You Sponsor' page on conference website
- Printing of logo on conference kit
- Inclusion of company brochure in the Event kit
- Display of logo on Event website

- Company logo placed on posters on-site
- 5 Complimentary delegate passes

#### Lunch Sponsor Per Day – 15 Lakhs / EURO 18700 (Indian GST exclusive) - Exclusive category

- > Acknowledgement on the 'Thank You Sponsor' page on conference website
- Lunch sponsor standee at the venue
- > Mention of name in agenda as a dinner sponsor
- Display of logo on Event website
- 5 Complimentary delegate passes

#### Dinner Sponsor – 15 Lakhs / EURO 18700 (Indian GST exclusive) - Exclusive category

- > Acknowledgement on the 'Thank You Sponsor' page on conference website
- Dinner sponsor standee at the venue
- > Mention of name in agenda as a dinner sponsor
- Display of logo on Event website
- ➢ 5 Complimentary delegate passes

### Cocktail Sponsor – 15 Lakhs / EURO 18700 (Indian GST exclusive) - Exclusive category one day

- > Acknowledgement on the 'Thank You Sponsor' page on conference website
- Cocktail sponsor standee at the Tea/Coffee kiosk
- Mention of name in agenda as a beverage sponsor
- Display of logo on Event website
- ➢ 5 Complimentary delegate passes

### Lanyard Sponsor – 15 Lakhs / EURO 18700 (Indian GST exclusive) - Exclusive category

- > Acknowledgement on the 'Thank You Sponsor' page on conference website
- Display of company logo on Sponsors' Standees
- Printing of logo/company name on lanyards
- Display of logo on Event website
- 5 Complimentary delegate passes

#### For Sponsorship Opportunities, please contact:

## Ms Kirtika Arora / Mr Gunjan Aggarwal

#### Sr Assistant Director / Joint Director

FICCI

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